



Music Is Your Business: The Musician's FourFront Marketing and Legal Guide

By Christopher Knab, Bartley F. Day

[Download now](#)

[Read Online](#) 

Music Is Your Business: The Musician's FourFront Marketing and Legal Guide By Christopher Knab, Bartley F. Day

New Edition! Completely Updated and Expanded This book takes the mystery out of the NEW music business! The music industry has changed dramatically in the last five years. You need the *latest* information on how the music industry is set up, and you need legal information that is current, accurate, and targeted to independent record labels and musicians—whether you're an experienced performer or just starting out.

Music industry veteran Christopher Knab's honest, no-nonsense information empowers you to sell, promote, publicize, and perform your music. Learn how to work with industry professionals, prepare a career plan and publicity campaign, connect with your fanbase, grab the attention of distributors, get radio airplay, negotiate offers for live performances, and create a demand for your music with traditional methods and social networking strategies.

Entertainment law attorney Bartley F. Day's straight-to-the-point legal chapters include Making Sense of Music Industry Contracts, Recording a Cover Version, Trademarking Band Names, Insider Tips for Hiring a Music Attorney, Filing Copyright Applications, Recording Contract Advances and Royalty Rates, and a new chapter on the controversial 360 Deals now offered by many record labels.

This edition is filled with brand new topics like Radio's Reasons Not to Play a Record, and updated favorites like, Ten Reasons Why Musicians Fail (and How Not To), and Con Jobs: Watch Out for the Flim-Flam Man. There's a sample Four Front Music Marketing Plan, a Distributor One-Sheet, a Band Tour and Work Schedule, a Band Bio, and much, much more.

At 343 pages, this edition is over 70 pages longer than the 3rd edition. Newly revised, illustrated, and indexed, the 4th edition of **Music Is Your Business** is the essential book for independent musicians and record labels, and is used as a college and university textbook.

 [Download](#) **Music Is Your Business: The Musician's FourFr ...pdf**

 [Read Online](#) **Music Is Your Business: The Musician's Four ...pdf**

Music Is Your Business: The Musician's FourFront Marketing and Legal Guide

By Christopher Knab, Bartley F. Day

Music Is Your Business: The Musician's FourFront Marketing and Legal Guide By Christopher Knab, Bartley F. Day

New Edition! Completely Updated and Expanded This book takes the mystery out of the NEW music business! The music industry has changed dramatically in the last five years. You need the *latest* information on how the music industry is set up, and you need legal information that is current, accurate, and targeted to independent record labels and musicians—whether you're an experienced performer or just starting out.

Music industry veteran Christopher Knab's honest, no-nonsense information empowers you to sell, promote, publicize, and perform your music. Learn how to work with industry professionals, prepare a career plan and publicity campaign, connect with your fanbase, grab the attention of distributors, get radio airplay, negotiate offers for live performances, and create a demand for your music with traditional methods and social networking strategies.

Entertainment law attorney Bartley F. Day's straight-to-the-point legal chapters include Making Sense of Music Industry Contracts, Recording a Cover Version, Trademarking Band Names, Insider Tips for Hiring a Music Attorney, Filing Copyright Applications, Recording Contract Advances and Royalty Rates, and a new chapter on the controversial 360 Deals now offered by many record labels.

This edition is filled with brand new topics like Radio's Reasons Not to Play a Record, and updated favorites like, Ten Reasons Why Musicians Fail (and How Not To), and Con Jobs: Watch Out for the Flim-Flam Man. There's a sample Four Front Music Marketing Plan, a Distributor One-Sheet, a Band Tour and Work Schedule, a Band Bio, and much, much more.

At 343 pages, this edition is over 70 pages longer than the 3rd edition. Newly revised, illustrated, and indexed, the 4th edition of **Music Is Your Business** is the essential book for independent musicians and record labels, and is used as a college and university textbook.

Music Is Your Business: The Musician's FourFront Marketing and Legal Guide By Christopher Knab, Bartley F. Day Bibliography

- Sales Rank: #1610174 in Books
- Brand: Brand: FourFront Media Music
- Published on: 2013-06-24
- Original language: English
- Number of items: 1
- Dimensions: 11.00" h x .80" w x 8.50" l, 1.81 pounds
- Binding: Paperback
- 354 pages

 [**Download** Music Is Your Business: The Musician's FourFr ...pdf](#)

 [**Read Online** Music Is Your Business: The Musician's Four ...pdf](#)

Download and Read Free Online Music Is Your Business: The Musician's FourFront Marketing and Legal Guide By Christopher Knab, Bartley F. Day

Editorial Review

About the Author

CHRISTOPHER KNAB is the owner of FourFront Media and Music, a Seattle-based consultation service dedicated to helping musicians help themselves with the business of music. He is the former owner of the Aquarius Record store in San Francisco and was president of the Northwest Area Music Association. He served as the Station Manager of Seattle's alternative radio station KCMU (now KEXP 90.3FM), and was the co-founder and Vice President of 415/Columbia Records. He was on the faculty of the Music Business and Audio Production programs at the Art Institute of Seattle for 20 years.

He co-wrote a chapter on distribution options for independent labels in the book *The Musician's Business and Legal Guide* (Prentice-Hall Publishing/Beverly Hills Bar Association). His website was founded in 1995 and continues to feature articles and podcasts to help bands and artists learn how to promote, market, and sell their music. Christopher can be reached at chris@chrisknab.net

BART DAY is a partner in the entertainment law firm of Day and Koch LLP, Portland, Oregon, and has a national entertainment law and copyright/trademark practice. He has been involved for over twenty-five years in a wide array of music, film, and television projects, and has represented many nationally-known musicians, songwriters, producers, record companies, and distributors. Bart previously worked as an attorney for a Honolulu concert promotion company, as VP of Business Affairs for a Los Angeles entertainment company, and as outside counsel for Universal Studios.

From 1986 to 2005, Bart wrote a monthly legal advice column for a music business magazine. He has also co-authored a chapter about record companies in the book *The Musician's Business and Legal Guide* (Prentice-Hall Publishing/Beverly Hills Bar Association) and was recently elected as a member of the Board of Governors of the Recording Academy (Pacific Northwest Chapter), presenter of the Grammy Awards. He has also been a panelist and speaker at many national entertainment industry conferences over the years, including SXSW and the Sundance Producers Conference.

Users Review

From reader reviews:

Vivian Bennett:

Book is actually written, printed, or created for everything. You can learn everything you want by a guide. Book has a different type. As you may know that book is important point to bring us around the world. Close to that you can your reading proficiency was fluently. A book Music Is Your Business: The Musician's FourFront Marketing and Legal Guide will make you to become smarter. You can feel considerably more confidence if you can know about almost everything. But some of you think in which open or reading some sort of book make you bored. It is not make you fun. Why they might be thought like that? Have you looking for best book or ideal book with you?

Sheila Gallagher:

Nowadays reading books become more than want or need but also be a life style. This reading practice give you lot of advantages. The huge benefits you got of course the knowledge the actual information inside the book that improve your knowledge and information. The info you get based on what kind of book you read, if you want attract knowledge just go with education and learning books but if you want really feel happy read one with theme for entertaining such as comic or novel. The particular Music Is Your Business: The Musician's FourFront Marketing and Legal Guide is kind of book which is giving the reader unpredictable experience.

Ruth McMillian:

Information is provisions for those to get better life, information presently can get by anyone with everywhere. The information can be a expertise or any news even restricted. What people must be consider any time those information which is inside the former life are challenging to be find than now could be taking seriously which one would work to believe or which one typically the resource are convinced. If you receive the unstable resource then you understand it as your main information it will have huge disadvantage for you. All those possibilities will not happen within you if you take Music Is Your Business: The Musician's FourFront Marketing and Legal Guide as your daily resource information.

Albert Guerra:

A lot of people always spent their particular free time to vacation or maybe go to the outside with them family or their friend. Do you know? Many a lot of people spent these people free time just watching TV, or even playing video games all day long. If you would like try to find a new activity honestly, that is look different you can read a book. It is really fun for you personally. If you enjoy the book that you just read you can spent all day every day to reading a reserve. The book Music Is Your Business: The Musician's FourFront Marketing and Legal Guide it doesn't matter what good to read. There are a lot of those who recommended this book. We were holding enjoying reading this book. When you did not have enough space bringing this book you can buy the actual e-book. You can more quickly to read this book out of your smart phone. The price is not very costly but this book possesses high quality.

Download and Read Online Music Is Your Business: The Musician's FourFront Marketing and Legal Guide By Christopher Knab, Bartley F. Day #4L9WN1FDB70

Read Music Is Your Business: The Musician's FourFront Marketing and Legal Guide By Christopher Knab, Bartley F. Day for online ebook

Music Is Your Business: The Musician's FourFront Marketing and Legal Guide By Christopher Knab, Bartley F. Day Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Music Is Your Business: The Musician's FourFront Marketing and Legal Guide By Christopher Knab, Bartley F. Day books to read online.

Online Music Is Your Business: The Musician's FourFront Marketing and Legal Guide By Christopher Knab, Bartley F. Day ebook PDF download

Music Is Your Business: The Musician's FourFront Marketing and Legal Guide By Christopher Knab, Bartley F. Day Doc

Music Is Your Business: The Musician's FourFront Marketing and Legal Guide By Christopher Knab, Bartley F. Day MobiPocket

Music Is Your Business: The Musician's FourFront Marketing and Legal Guide By Christopher Knab, Bartley F. Day EPub

4L9WN1FDB70: Music Is Your Business: The Musician's FourFront Marketing and Legal Guide By Christopher Knab, Bartley F. Day