



Introduction to Educational Research

By Craig A. Mertler

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Introduction to Educational Research guides readers through the various steps of the research methods process to help plan and compose their first educational research project. Through comprehensive chapter content and in-text exercises, readers learn how to prepare a research plan, gather and analyze data, address research questions and hypotheses, and organize reports of their projects. The book is practical and student-friendly; Dr. Craig A. Mertler uses a conversational writing style with non-technical language to help students clearly understand and apply research concepts with no prior familiarity with the principles, procedures, or terminology.

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Editorial Review

About the Author

Craig A. Mertler has been an educator for 30 years, 20 of those in higher education. He is currently an Associate Professor and Coordinator of the EdD Program in Leadership and Innovation at Arizona State University. He teaches doctoral courses focused on the application of action research to promote educator empowerment, school improvement, and job-embedded professional development and also teaches quantitative research methods, introductory statistical analysis, multivariate statistical analysis, and educational assessment methods. He is the author of 20 books, four invited book chapters, 18 refereed journal articles, two instructors' manuals, and numerous nonrefereed articles and manuscripts. He has also presented more than 35 research papers at professional meetings around the country as well as internationally. He conducts workshops for in-service educational professionals (at all levels) on classroom-based action research and on the broad topic of classroom assessment. His primary research and consulting interests include classroom-based action research, data-driven educational decision making, professional learning communities, and classroom teachers' assessment literacy. Before teaching and researching at the university level, he taught high school biology and earth science and also coached track and volleyball. In his leisure time, he enjoys traveling with his family and playing golf. Dr. Mertler can be reached at Craig.Mertler@asu.edu or craig.mertler@gmail.com for consulting, professional development, and speaking engagements.

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