



# Instructional Design for ELearning: Essential guide to creating successful eLearning courses

*By Marina Arshavskiy*

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Instructional Design for ELearning: Essential guide to creating successful eLearning courses is a powerful yet concise how-to resource to instructional design for eLearning, and a key tool for aspiring, new, and experienced instructional designers. If you need a basic understanding of what instructional design for eLearning is, this book is for you. The text includes comprehensive tables, questionnaires, checklists, templates, and other helpful visuals. In the Instructional Design for ELearning, you will discover how to apply the key principles behind creating engaging materials that enable your audience to both gain and retain the knowledge and skills they are being taught.

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- Sales Rank: #153333 in eBooks
- Published on: 2014-01-21
- Released on: 2014-01-21
- Format: Kindle eBook

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### Editorial Review

From the Back Cover

This book is a must read for eLearning designers! The organizational structure, real-world examples, and visual features transform the book into a valuable learning resource. -- *Vickie Williams, Ph.D., Director of Student Services, Educational Psychologist, Lecturer, University of Maryland, Baltimore County.*

Like an architect, a writer must take the time to visualize the final landscape and hearth that will take a reader from room to room, constantly coming across treasures for the eye and mind. As an instructional systems designer, I have spent a great deal of time looking for tools that help me create these small miracles. Reading *The Instructional Design for ELearning: Essential guide to creating successful eLearning courses* presented me with all of the tools of the trade, along with wonderful instructions and stories concerning their use. It is a most useful library in a book for the aspiring instructional designer. -- *Edward Stewart Lane, Jr., M.Ed, Senior Instructional Designer, ALU TIQ.*

A must-have encyclopedia of instructional design theory and practice for newcomers as well as seasoned developers working to provide the best possible learning experience for diverse audiences using rapidly changing delivery systems. -- *Linda Delaney, retired program manager for a major training, research, and evaluation company.*

About the Author

**Marina Arshavskiy is the owner of Your eLearning World**, an eLearning company committed to helping organizations become more effective by creating groundbreaking, result-oriented learning solutions. Marina has consulted extensively with private organizations and government entities, both in the United States and abroad. Her course designs have won multiple awards and have helped take organizations to the next level. Marina has been passionately involved in instructional design and eLearning for nearly a decade. Her major area of expertise is design of innovative eLearning courses that bring results and improve performance.

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