Information Technology for Managers

By George Reynolds

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Give future managers the solid understanding they need to successfully oversee today's information systems with Reynold's INFORMATION TECHNOLOGY FOR MANAGERS, 2E. Written specifically for managers with little or no formal information technology training or expertise, this trusted text details the significant business implications of today's information technology. The author incorporates a wealth of actual, contemporary examples to clearly illustrate how managers can apply information technology to improve and strengthen their organizations. A new chapter on IT security, hands-on scenarios, as well as numerous text- and web-based cases provide opportunities for future managers to apply what they are learning. The book's logical framework helps managers understand the importance of their roles in guiding information technology and working effectively with all members of their organizations to achieve results.

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Information Technology for Managers By George Reynolds Bibliography

- Sales Rank: #329298 in Books
- Published on: 2015-07-01
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x .50" w x 7.30" l, .0 pounds
- Binding: Paperback
- 400 pages

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Editorial Review

About the Author
Professor George Reynolds brings a wealth of business, teaching, and writing experience to this book. His successful business career spans four decades of working in government, institutional, and business IS organizations. Professor Reynolds combines this business and industry experience with exceptional teaching skills to deliver a text that is both practical and focused on the needs of today's student. Professor Reynolds has taught IS at the University of Cincinnati, Xavier University (Ohio), Miami University (Ohio), the College of Mount St. Joseph, and Strayer University. He has held positions at the Manned Spacecraft Center in Houston, Texas; the Jet Propulsion Lab in Pasadena, California; and Procter & Gamble and Atos IT Services in Cincinnati, Ohio. Professor Reynolds has authored more than two dozen popular textbooks addressing various aspects of today's information technology and business.

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