



Spa Business Strategies: A Plan for Success

By Janet D'Angelo

Download now

Read Online ➔

Spa Business Strategies: A Plan for Success By Janet D'Angelo

Spa Business Strategies: A Plan for Success uses thought-provoking questionnaires, practical examples and targeted worksheets guiding the reader through each facet of business development. It covers important business topics such as the need to develop a clear vision and solid business plan; understanding demographics and identifying their target market; finding the best location or purchasing an existing spa business; planning the physical space or the architecture and design of their spa; purchasing products and equipment; technology and computer systems; developing key marketing tools and strategies; analyzing sales and productivity data; promoting retail and service sales, developing excellent communication and customer service skills, managing customer and employee relations; using financial management tools and compensation strategies that will help them to maintain their business and manage day to day operations at maximum efficiency.

 [Download Spa Business Strategies: A Plan for Success ...pdf](#)

 [Read Online Spa Business Strategies: A Plan for Success ...pdf](#)

Spa Business Strategies: A Plan for Success

By Janet D'Angelo

Spa Business Strategies: A Plan for Success By Janet D'Angelo

Spa Business Strategies: A Plan for Success uses thought-provoking questionnaires, practical examples and targeted worksheets guiding the reader through each facet of business development. It covers important business topics such as the need to develop a clear vision and solid business plan; understanding demographics and identifying their target market; finding the best location or purchasing an existing spa business; planning the physical space or the architecture and design of their spa; purchasing products and equipment; technology and computer systems; developing key marketing tools and strategies; analyzing sales and productivity data; promoting retail and service sales, developing excellent communication and customer service skills, managing customer and employee relations; using financial management tools and compensation strategies that will help them to maintain their business and manage day to day operations at maximum efficiency.

Spa Business Strategies: A Plan for Success By Janet D'Angelo Bibliography

- Sales Rank: #831079 in Books
- Brand: Brand: Milady Publishing Company
- Published on: 2009-06-19
- Original language: English
- Number of items: 1
- Dimensions: .70" h x 8.00" w x 9.00" l, 1.70 pounds
- Binding: Paperback
- 432 pages

 [Download Spa Business Strategies: A Plan for Success ...pdf](#)

 [Read Online Spa Business Strategies: A Plan for Success ...pdf](#)

Editorial Review

Review

1. What Is Your Vision? 2. The Spa Business. 3. Getting Down to Business. 4. Purchasing a Day Spa. 5. Architecture and Design of Your Spa. 6. Purchasing Professional Products. 7. Techno-savvy: Using Communication. 8. Marketing Your Spa. 9. Presentation IS Everything. 10. Sales and Service. 11. Maintaining Your Business.

About the Author

Janet M. D'Angelo, M.Ed., is a licensed aesthetician and a Marketing and Public Relations Consultant.

Users Review

From reader reviews:

Ruth Powers:

Book is to be different for each grade. Book for children until eventually adult are different content. As we know that book is very important for us. The book Spa Business Strategies: A Plan for Success has been making you to know about other knowledge and of course you can take more information. It is very advantages for you. The book Spa Business Strategies: A Plan for Success is not only giving you a lot more new information but also to become your friend when you experience bored. You can spend your current spend time to read your reserve. Try to make relationship with the book Spa Business Strategies: A Plan for Success. You never really feel lose out for everything should you read some books.

Guadalupe Baum:

Here thing why this Spa Business Strategies: A Plan for Success are different and reliable to be yours. First of all studying a book is good but it really depends in the content from it which is the content is as yummy as food or not. Spa Business Strategies: A Plan for Success giving you information deeper including different ways, you can find any publication out there but there is no publication that similar with Spa Business Strategies: A Plan for Success. It gives you thrill reading journey, its open up your personal eyes about the thing which happened in the world which is maybe can be happened around you. It is easy to bring everywhere like in playground, café, or even in your way home by train. If you are having difficulties in bringing the branded book maybe the form of Spa Business Strategies: A Plan for Success in e-book can be your choice.

Kenneth Flowers:

Now a day people that Living in the era where everything reachable by match the internet and the resources included can be true or not require people to be aware of each info they get. How a lot more to be smart in having any information nowadays? Of course the correct answer is reading a book. Looking at a book can help people out of this uncertainty Information specifically this Spa Business Strategies: A Plan for Success book because this book offers you rich info and knowledge. Of course the info in this book hundred pct

guarantees there is no doubt in it you probably know this.

Stephen Porter:

Is it a person who having spare time and then spend it whole day by means of watching television programs or just resting on the bed? Do you need something new? This Spa Business Strategies: A Plan for Success can be the respond to, oh how comes? A book you know. You are thus out of date, spending your time by reading in this brand-new era is common not a nerd activity. So what these guides have than the others?

Download and Read Online Spa Business Strategies: A Plan for Success By Janet D'Angelo #TC8BKFAH17E

Read Spa Business Strategies: A Plan for Success By Janet D'Angelo for online ebook

Spa Business Strategies: A Plan for Success By Janet D'Angelo Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Spa Business Strategies: A Plan for Success By Janet D'Angelo books to read online.

Online Spa Business Strategies: A Plan for Success By Janet D'Angelo ebook PDF download

Spa Business Strategies: A Plan for Success By Janet D'Angelo Doc

Spa Business Strategies: A Plan for Success By Janet D'Angelo Mobipocket

Spa Business Strategies: A Plan for Success By Janet D'Angelo EPub

TC8BKFAH17E: Spa Business Strategies: A Plan for Success By Janet D'Angelo