



The Where, the Why, and the How: 75 Artists Illustrate Wondrous Mysteries of Science

By Matt Lamothe, Julia Rothman, Jenny Volvovski

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A science book like no other, *The Where, the Why, and the How* turns loose 75 of today's hottest artists onto life's vast questions, from how we got here to where we are going. Inside these pages some of the biggest (and smallest) mysteries of the natural world are explained in essays by real working scientists, which are then illustrated by artists given free rein to be as literal or as imaginative as they like. The result is a celebration of the wonder that inspires every new discovery. Featuring work by such contemporary luminaries as Lisa Congdon, Jen Corace, Neil Farber, Susie Ghahremani, Jeremyville, and many more, this is a work of scientific and artistic exploration to pique the interest of both the intellectually and imaginatively curious.

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Editorial Review

Review

"*The Where, The Why, and The How* is the authors' attempt to revel in those "mysteries that can't be entirely explained in a few mouse clicks." Volvovski and her coauthors selected 75 not quite answerable questions--from "Where did life come from?" to "Why do cats purr?" to "How does gravity work?"--and let artists and scientists loose on them. The artists created whimsical illustrations, and the scientists responded with thoughtful essays." - **Smithsonian.com**

"Far from the brassy computer renderings of cosmic events, for instance, in these pages you'll see star births described in pen and ink, antimatter realized in collage, and a hand-painted black hole." - **Discover Magazine**

A New York Times Bestseller in Science and Non-Fiction E-books!

"The result is scientific, yet with tongue planted firmly in cheek. *Why do we blush?* includes a discussion of blood vessels and the sympathetic nervous system, along with a drawing of a naked man with his internal organs exposed (you'd blush too)." - Cassandra Willyard, **WNYC's Studio 360**

"75 contemporary artists such as Jacob Magraw, Jen Corace, and Patrick Kyle were commissioned to create the book's original artwork, leading to a huge variety of visual styles throughout. Some illustrations are, like the front cover pictured above, akin to those of a beautified textbook, but the most are simply works of art; literal, metaphorical, or satiric imagery to accompany the text." -**The Verge**

"A party for your left brain and your right brain." -- Boing Boing

"This highly browsable volume puts a new lens to the long-time relationship between art and science.... Each entry admirably articulates a complex topic in concise and engaging ways.... Volvovski, Rothman, and Lamothe offer a stunning collection that reimagines scientific wonder and that is an eloquent argument for slow living in an age of immediate access." -- Science

"The result is scientific, yet with tongue planted firmly in cheek. *Why do we blush?* includes a discussion of blood vessels and the sympathetic nervous system, along with a drawing of a naked man with his internal organs exposed (you'd blush too)." - Studio 360 Blog

"The genius of the book is its brevity and wit, and the room it leaves for imagination." - TheAtlantic.com

"Promises to pick you up at the front cover, delight and fascinate you in a flurry of eye poppers, and drop you off better informed 168 pages later." -- Discovermagazine.com

"Like a science book published by The New Yorker. Images range from 1980s textbooks homages to dinosaur watercolors to Escherian mind-benders to straight-up trippy, surrealist work that would be at home

on an album cover." -- FastCoDesign

"If you're looking for fun facts illustrated by some amusing imagery, it does the job well." - Steven Heller, The New York Times

"As a lover of the intersection of art and science, I find myself more excited about The Where, the Why, and the How: 75 Artists Illustrate Wondrous Mysteries of Science than I've been about a book in ages. In this gem, as intellectually stimulating as it is visually stunning, creative trifecta Julia Rothman, Jenny Volvovski and Matt Lamothe invite some of today's most celebrated artists to create scientific illustrations and charts to accompany short essays about the most fascinating unanswered questions on the minds of contemporary scientists." -- Brain Pickings

About the Author

Jenny Volvovski, Julia Rothman, and Matt Lamothe are partners in ALSO, a design firm based in Chicago and New York that has won numerous awards. Julia is author of the popular blog Book By Its Cover.

David Macaulay is an award-winning author and illustrator whose books have been translated into dozens of languages.

Users Review

From reader reviews:

Joseph Griego:

What do you with regards to book? It is not important to you? Or just adding material if you want something to explain what the ones you have problem? How about your free time? Or are you busy man or woman? If you don't have spare time to perform others business, it is make you feel bored faster. And you have time? What did you do? Every person has many questions above. They should answer that question mainly because just their can do that will. It said that about guide. Book is familiar in each person. Yes, it is right. Because start from on pre-school until university need that The Where, the Why, and the How: 75 Artists Illustrate Wondrous Mysteries of Science to read.

Charles Massie:

As people who live in often the modest era should be change about what going on or details even knowledge to make them keep up with the era that is certainly always change and advance. Some of you maybe will update themselves by reading books. It is a good choice for yourself but the problems coming to a person is you don't know what kind you should start with. This The Where, the Why, and the How: 75 Artists Illustrate Wondrous Mysteries of Science is our recommendation to cause you to keep up with the world. Why, as this book serves what you want and want in this era.

Kathleen Hernandez:

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word or we can state no rambling sentences included. So if you are read it hurriedly you can have whole details in it. Doesn't mean it only provides you with straight forward sentences but hard core information with attractive delivering sentences. Having The Where, the Why, and the How: 75 Artists Illustrate Wondrous Mysteries of Science in your hand like obtaining the world in your arm, facts in it is not ridiculous a single. We can say that no guide that offer you world in ten or fifteen moment right but this guide already do that. So , this really is good reading book. Hi Mr. and Mrs. active do you still doubt in which?

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