



The Sociology Book (Big Ideas Simply Explained)

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The Sociology Book takes on some of humankind's biggest questions: What is society? What makes it tick? Why do we interact in the way that we do with our friends, coworkers, and rivals?

The Sociology Book profiles the world's most renowned sociologists and more than 100 of their biggest ideas, including issues of equality, diversity, identity, and human rights; the effects of globalization; the role of institutions; and the rise of urban living in modern society

Easy to navigate and chock-full of key concepts, profiles of major sociological thinkers, and conversation starters galore, this is a must-have, in-a-nutshell guide to some of the most fascinating questions on earth.

The Sociology Book is part of the award-winning *Big Ideas Simply Explained* series, designed to distill big ideas and elusive theories into graspable, memorable concepts, using an approachable graphic treatment and creative typography.

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