



Television Production

By Jim Owens

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Television Production By Jim Owens

Gain the skills you need to succeed in the television industry and master the production process, from shooting and producing, to editing and distribution. This new and updated 16th edition of *Television Production* offers a thorough and practical guide to professional TV and video production techniques. You will learn how to anticipate and quickly overcome commonly-encountered problems in television production, as Jim Owens details all the major features of television production, including the secrets of top-grade camerawork, persuasive lighting techniques, effective sound treatment, as well as the subtle processes of scenic design, and the art of video editing. The 16th edition of this classic text now explores the changing television landscape, the effects of the "second screen" on viewer experience, 4K and 8K shooting and the real implications it has for your production, and much more. This new edition also includes:

- Discussions on the changing definition of "television" and how new technology effects viewers and their viewing habits
- Updated interviews with professionals in the industry, such as noted documentary filmmaker, Sarah Leckie, about the challenges they face during the production process and the advice they would give to those trying to break in to the production and television industries
- Thorough definitions of television and production terminology as well as information on LED lighting and other technologies used on set
- A comprehensive resource page for instructors, containing slides and testing materials to aid in the learning process can be found at www.focalpress.com/cw/owens.

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Editorial Review

About the Author

Jim Owens has worked and taught in the video and television industry for over 30 years. He has worked on local, regional and national productions. Owens' international television work has included fourteen Olympic broadcasts and has taken him to over twenty five countries. He is the author of the Video Production Handbook, Television Production, and Television Sports Production (all published by Focal Press), and has had over thirty articles published in television and broadcast magazines in the United States and Europe. He served as the curator of the History of Olympic Broadcasting exhibition at the Olympic Museum in Lausanne, Switzerland. Owens is Dean of the School of Communication Arts at Asbury University in Wilmore, Kentucky, where he has taught since 1981.

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