



Mega Mergers and Acquisitions: Case Studies from Key Industries

By B. Kumar



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A casebook that discusses all the mega mergers and acquisitions in terms of value, that have happened in different industry sectors such as pharmacy, technology, telecommunications, media and entertainment, electrical and electronics, energy, finance, consumer goods, metals, and automobile and airlines.

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Mega Mergers and Acquisitions: Case Studies from Key Industries By B. Kumar Bibliography

- Sales Rank: #3742903 in Books
- Brand: Brand: Palgrave Macmillan
- Published on: 2012-12-24
- Released on: 2012-12-24
- Original language: English
- Number of items: 1
- Dimensions: 10.19" h x .92" w x 5.68" l, 1.00 pounds
- Binding: Hardcover
- 239 pages



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Editorial Review

About the Author

B RAJESH KUMAR is Associate Professor at the Institute of Management Technology, Dubai, and holds a PhD in Management from IIT Kharagpur, India. He has published over 25 empirical research papers in refereed journals which include those covering mergers and acquisitions. He has written two books which include a textbook on mergers and acquisitions. His co-authored research works have been cited in popular financial newspapers and magazines including The Financial Times, MoneyWeek, and The Economist.

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