



The Topline Summary of Malcolm Gladwell's Outliers: The Story of Success (Topline Summaries)

By Gareth F. Baines, Malcolm Gladwell, Brevity Books

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The Topline Summary in a Sentence is: An outlier's recipe for success is not personal mythos but the synthesis of opportunity and time on task.

“What’s good, if brief, is twice as good.” – Baltasar Gracian

Don't you hate it when you've always wanted to read a book but never able to quite find the time?

Or do you just want to extract the key ideas of a book without having to spend weeks and months reading through it all?

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Have you always wanted to know the secret to success and how to become an overachiever – or ‘outlier’ – in your chosen field?

An outlier is:

- 1)Something that is situated away from or classed differently from a main or related body.
- 2)A statistical observation that is markedly different in value from the others of the sample.

Why do some people achieve so much more than others? How can they lie so far out of the ordinary? In a series of case studies, Malcolm Gladwell looks at everyone from rock stars to professional athletes, software billionaires to scientific geniuses, to show that the story of success is far more surprising, and far more fascinating, than we could ever have imagined.

Gladwell insists that successful people “are invariably the beneficiaries of hidden advantages and extraordinary opportunities and cultural legacies that allow them to learn and work hard and make sense of the world in ways others cannot”, and as such great men and women are beneficiaries of specialization, collaboration, time, place, and culture. An outlier’s recipe for success is not personal mythos but the synthesis of opportunity and time on task.

This must-read book really does overturn conventional wisdom about genius to show us what makes an ordinary person become an extreme overachiever.

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Vickie Flores:

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