



Research Methods for Business Students, 7th ed.

By Mark N.K. Saunders, Philip Lewis, Adrian Thornhill

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Research Methods for Business Students has been fully revised for this seventh edition and continues to be the market-leading textbook in its field, guiding hundreds of thousands of student researchers to success in their research methods modules, research proposals, projects and dissertations.

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Mark Saunders is Professor of Business Research Methods at The Surrey Business School, University of Surrey. **Philip Lewis** was a Principal Lecturer and **Adrian Thornhill** was a Head of Department, both at the University of Gloucestershire.

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