



Get Everyone in Your Boat Rowing in the Same Direction: 5 Leadership Principles to Follow So Others Will Follow You

By Bob Boylan

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Learning to lead others is the critical skill for today's managers. Every day, you are challenged to lead-to get others to work at your direction towards your organizations goals.

Get Everyone in Your Boat Rowing in the Same Direction offers proven, easily understood, step-by-step instruction in how to get others to follow you. Whether you have to lead, hope to lead, or need to create change in your organization, the advice it offers is invaluable.

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Editorial Review

Review

"Bob Boylan's approach to effective communication is one of the best in the business. His process works throughout an organization to empower people to be leaders at all levels." -- *Linda Marvin, President, Lockheed Environmental Systems & Technologies Co.*

"Bob Boylan's stuff works. I know because we use it all the time. Buy it, read it, and win." -- *Rolf Pepple, CBS General Manager, WLTE Radio Station*

"Leadership isn't a commodity, but a process-one that Bob Boylan lays out clearly, step-by-step, so that anyone can follow it and put it immediately and successfully into practice in their own organizations." -- *Jim Martineau, President, Viracon, Inc.*

About the Author

Bob Boylan is a Leadership and Presentation Coach for middle and senior management. His style and techniques are singularly focused on Delivering Training that Takes. This book is an example of his trademark-to deliver easily understood, memorable, and realistically actionable principles and techniques. These are ideas that take, so you lead more effectively.

Users Review

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James Bass:

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