



Gender Divide and the Computer Game Industry

By Julie Prescott

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While women maintain an increased visibility in the games culture, the issues involving gender in computing gaming is still relevant; and it is evident that the industry could benefit from the involvement of women in all aspects from consumer to developer.

Gender Divide and the Computer Game Industry takes a look at the games industry from a gendered perspective and highlights the variety of ways in which women remain underrepresented in this industry. This reference source provides a comprehensive overview on the issue of gender, computer games, and the ICT sector. It supplies students and academics in numerous disciplines with the concerns of the computer games industry, male dominated occupations, and the complexity of gender in the workforce.

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Editorial Review

About the Author

Julie Prescott (CPsychol, PhD, MA, BSc) is a lecturer in Psychology at the University of Bolton. Julie gained her PhD from the Faculty of Health and Life Sciences at The University of Liverpool, UK, in 2011. Julie has a research career spanning over ten years in academic and public sector environments. Julie's background is in psychology and women's studies; she has a particular interest in women's careers, especially in terms of barriers and drivers, occupational segregation, and the experiences of women working in male dominated occupations/industries, in particular the computer games industry. Julie has published one book entitled *Gendered Occupational Differences in Science, Engineering, and Technology Careers* (co-authored with Jan Bogg).

Jan Bogg (BA, M.Sc, Ph.D, C. Psych) is a senior lecturer in the Faculty of Health and Life Sciences, at the University of Liverpool, UK. Jan is an organizational psychologist and her research focuses on workforce issues, leadership, equity and gender in the workplace; she has written numerous papers and articles on women in science, in academic and professional journals. Her research includes a European Union funded, Breaking Barriers program, to address career progression, barriers and drivers for women in science and equity and diversity issues in the workplace. Jan is a member of the United Kingdom, Athena Swan Steering Committee for women in science (<http://www.athenaswan.org.uk>) and leads the Athena working group on Medical Schools.

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