



The War on Drugs in Sport: Moral Panics and Organizational Legitimacy (Routledge Research in Sport, Culture and Society)

By Vanessa McDermott

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This book is an innovative and compelling work that develops a modified moral panic model illustrated by the drugs in sport debate. Drawing on Max Weber's work on moral authority and legitimacy, McDermott argues that doping scandals create a crisis of legitimacy for sport governing bodies and other elite groups. This crisis leads to a moral panic, where the issue at stake for elite groups is perceptions of their organizational legitimacy. The book highlights the role of the media as a site where claims to legitimacy are made, and contested, contributing to the social construction of a moral panic. The book explores the way regulatory responses, in this case anti-doping policies in sport, reflect the interests of elite groups and the impact of those responses on individuals, or "folk devils." *The War on Drugs in Sport* makes a key contribution to moral panic theory by adapting Goode and Ben-Yehuda's moral panic model to capture the diversity of interests and complex relationships between elite groups. The difference between this book and others in the field is its application of a new theoretical perspective, supported by well-researched empirical evidence.

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About the Author

Vanessa McDermott is a Research Fellow at RMIT University in Melbourne, Australia.

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