



The Conviction to Lead: 25 Principles for Leadership That Matters

By Albert Mohler

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Leadership Principles from a Renowned Agent of Change

Cultures and organizations do not change without strong leadership. While many leadership books focus on management or administration, the central focus of *The Conviction to Lead* is on changing minds.

Dr. Mohler was the driving force behind the transformation of Southern Seminary from a liberal institution of waning influence to a thriving evangelical seminary at the heart of the Southern Baptist Convention. Since then he has been one of the most prominent voices in evangelicalism, fighting for Christian principles and challenging secular culture.

Using his own experiences and examples from history, Dr. Mohler demonstrates that real leadership is a transferring of conviction to others, affecting their actions, motivations, intuition, and commitment. This practical guide walks the reader through what a leader needs to know, do, and be in order to affect change.

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Editorial Review

From the Inside Flap

Let me warn you right up front--my goal in this book is to change the way you think about leadership. I do not aim merely to add one more voice to the conversation; I want to fundamentally change the way leadership is understood and practiced.

For the better part of the last three decades, leadership has been a major cultural preoccupation and a professional obsession. And yet something is missing...

You are going to discover that Christian leadership cannot be separated from passionately held beliefs. Only if you are deeply committed to truth will you be ready for leadership. You can be part of a generation that is simultaneously leading with conviction and driven by the conviction to lead. The generation that accomplishes this will set the world on fire.

I want to see that happen, and I think you do too.

--Albert Mohler|Dr. R. Albert Mohler is President of the Southern Baptist Theological Seminary, the Southern Baptist Convention's flagship school, as well as a radio personality, blogger, and sought-after commentator. Hailed by *Time* magazine as "the reigning intellectual of the evangelical movement in the U.S," Dr. Mohler has been quoted in the *New York Times*, the *Wall Street Journal*, and *USA Today*. He has also appeared on such national news programs as *Larry King Live*, *NBC's Today Show*, *Dateline NBC*, *Good Morning America*, *The NewsHour with Jim Lehrer*, and *The O'Reilly Factor*.

Dr. Mohler lives in Louisville, Kentucky, with his wife, Mary. Visit his website at www.albertmohler.com.

From the Back Cover

Change the Way You Think About Leadership

At the age of thirty-three, Dr. Albert Mohler became the youngest president in the 153-year history of Southern Baptist Theological Seminary. He was the driving force behind the school's transformation into a thriving institution with an international reputation characterized by a passionate conviction for truth. In the process he became one of the most important and prominent Christian voices in contemporary culture.

What will it take to transform *your* leadership?

Effective leaders need more than administrative skills and vision. They need to be able to change the hearts and minds of those they lead. Leadership like this requires passionate beliefs that can stand up to pressure from without and within.

Now for the first time, Dr. Mohler reveals 25 principles to crystallize your convictions, revolutionizing your thinking, your decision-making, your communication, and ultimately those you lead.

"Dr. Al Mohler has written a book that shakes us up and challenges our thinking. *The Conviction to Lead* is poised to become one of the all-time classic works on Christian leadership."

Jim Daly, President--Focus on the Family

"Having rarely thought about leadership, I was hooked from the first chapter--to my complete surprise. This is a powerful book and gracefully written."

Fred Barnes, Executive Editor--*The Weekly Standard*

"This is Mohler in his most natural habitat, doing what he does best. If you are a pastor or elder, if you are an owner or CEO, if you are in any form of leadership, I am convinced that this book will transform the way you lead. I highly recommend that you read it." --Tim Challies, Pastor, Grace Fellowship Church, Toronto; owner of challies.com

"For any one currently in a position of leadership, or anyone who aspires to a position of leadership, this book is a necessity." Douglas Wilson, author and blogger

About the Author

Albert Mohler is president of the Southern Baptist Theological Seminary, the Southern Baptist Convention's flagship school. Dr. Mohler is a radio personality, blogger, and sought-after commentator. He has been quoted in the *New York Times*, the *Wall Street Journal*, and *USA Today*. He has also appeared on such national news programs as *Larry King Live*, NBC's *Today Show*, *Dateline NBC*, *Good Morning America*, *The NewsHour with Jim Lehrer*, and *The O'Reilly Factor*. Dr. Mohler lives in Louisville, Kentucky, with his wife, Mary. Learn more at www.albertmohler.com.

Users Review

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Bobby Phillips:

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Terry Crabtree:

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Adam Blandford:

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