



Research Methods and Statistics: A Critical Thinking Approach

By Sherri L. Jackson

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Review

Brief Contents 1. Thinking Like a Scientist. 2. Getting Started: Ideas, Resources, and Ethics. 3. Defining, Measuring, and Manipulating Variables. 4. Descriptive Methods. 5. Data Organization and Descriptive Statistics. 6. Correlational Methods and Statistics. 7. Probability and Hypothesis Testing. 8. Introduction to Inferential Statistics. 9. The Logic of Experimental Design. 10. Inferential Statistics: Two-Group Designs. 11. Experimental Designs with More Than Two Levels of an Independent Variable. 12. Complex Experimental Designs. 13. Quasi-Experimental and Single-Case Designs. 14. APA Communication Guidelines. 15. APA Sample Manuscript. Appendix A: Statistical Tables. Appendix B: Computational Formulas for ANOVAs. Appendix C: Answers to Odd-Numbered Chapter Exercises and All Review Exercises. Appendix D: Excel, SPSS, and TI84 Exercises. References. Glossary. Index.

About the Author

Sherri L. Jackson is professor of psychology at Jacksonville University (JU), where she has taught since 1988 and currently serves as Chair of the Division of Social Sciences. At JU, she has won Excellence in Scholarship (2003), University Service (2004), and Teaching (2009) awards; the university-wide Professor of the Year Award in 2004; the Woman of the Year Award in 2005; and the Institutional Excellence Award in 2007. She received her M.S. and Ph.D. in cognitive/experimental psychology from the University of Florida. Her research interests include human reasoning and the teaching of psychology, and she has published numerous articles in both areas. She is also the author of *RESEARCH METHODS & STATISTICS: A CRITICAL THINKING APPROACH*, 5th Edition (Wadsworth/Cengage, 2016), *RESEARCH METHODS: A MODULAR APPROACH*, 3rd Edition (Wadsworth/Cengage, 2015) and *A CONCISE GUIDE TO STATISTICAL ANALYSES USING EXCEL, SPSS, AND THE TI-84 CALCULATOR* (Cengage, 2013).

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