



Implementing Telemedicine: Completing Projects On Target On Time On Budget

By Robert Cuyler, Dutch Holland

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GOOD NEWS; BAD NEWS

Telemedicine works and can provide cost effective care to patients in remote locations. That's the good news.

The bad news is that a telemedicine practice is very difficult to implement. In fact the odds are against you ... if you do not have an implementation roadmap!

This book can help you and your organization prosper with a telemedicine practice, not create a storeroom with expensive, dust covered technology. This book will show you how to excel at leading change in today's complex healthcare environment, an environment that can mean success or failure for those wishing to implement telemedicine.

Learn:

1. How to use the Step-by-Step Roadmap for Implementation
2. How to communicate to your organizations that Telemedicine is on the way
3. How to change processes and procedure to enable Telemedicine
4. How to buy the right technology instead of the wrong technology
5. How to make a win-win connection between your professionals and the telemedicine practice
6. How to manage the implementation of a telemedicine practice ... on target on time on budget!

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Editorial Review

About the Author

Robert Cuyler and Dutch Holland have spent their careers leading successful organizational change in companies large and small, inside and outside of healthcare. Their careers have been made largely by their proven ability to lead executives to successfully navigate the deep waters of organizational change. Both are highly regarded as thought leaders and as consultants who will tell it like it is - and then help organizations harness their strengths to the best advantage. Robert has been a healthcare executive/consultant and psychologist for more than twenty years and Dutch has been a change consultant for more than three decades.

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