



Be a Network Marketing Superstar: The One Book You Need to Make More Money Than You Ever Thought Possible (UK Professional Business Management / Business)

By Mary Christensen, Wayne Christensen

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As far as career opportunities go, network marketing is hard to beat. It costs almost nothing to start, allows for flexible hours, and paves the way for financial independence. Network marketing -- also known as direct selling and multi-level marketing -- has turned millions of people into successful business owners. But to truly reach their earning potential, network marketers need the right tools. *Be a Network Marketing Superstar* provides a proven 26-step program designed to help readers quickly become stars in this fast-growing and profitable industry. This powerful training manual shows readers how to:

- * master the six core skills of successful network marketing
- * sharpen their salesmanship
- * become more persuasive
- * build relationships
- * overcome roadblocks
- * radiate positive energy
- * find and attract quality people

* be powerful coaches and mentors.

With equal parts advice and inspiration, as well as helpful worksheets and exercises, this indispensable guide gives network marketers the know-how and confidence they need to join the ranks of the top moneymakers.

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- Sales Rank: #90874 in Books
- Brand: Brand: AMACOM
- Published on: 2007-05-23
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x 6.00" w x .50" l, .54 pounds
- Binding: Paperback
- 160 pages



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If you want to achieve supreme success in network marketing, you need to use the techniques used by network marketing megastars. This invaluable guide contains a powerful, 26-step program that will help you:

- master the six core skills of successful network marketing
- sharpen your salesmanship
- become more persuasive
- build relationships
- overcome roadblocks
- radiate positive energy
- find and attract quality people
- be a powerful coach and mentor.

Packed with helpful worksheets and exercises, this inspiring resource gives you the tools and confidence you need to become a superstar moneymaker.

Advance Praise for *Be a Network Marketing Superstar*

“I love this book! Everyone considering a part- or full-time career in network marketing should read it. It offers a road map to success that is very practical, simple, and duplicable. From beginning to end, Mary offers valuable insights from her unmatched experience in network marketing that will get results. It will be a favorite with new distributors, seasoned network marketing leaders, and corporate staff.”— **Craig Dalley, Executive Director, US Sales, Nature’s Sunshine Products**

“This book takes the mystery out of how to succeed in network marketing regardless of the product or service being sold and regardless of whether the primary selling and recruiting tactic is party plan or person-to-person. This book is not about hype, but is full of substantive advice, including interactive exercises to help one create an ‘action plan for success’ as they read the book. It will enhance the work and lives of network marketers everywhere. This book is also an easy read because Mary has a unique ability to share valuable experiences and guidelines in such a very concise way.”— **John Fleming, Publisher and Editor in Chief, Direct Selling News**

Mary Christensen has more than 25 years of experience in network marketing, having recruited more than 1,000 people in her first year, and later holding executive roles in two multinational network marketing corporations where she helped thousands to succeed. **Wayne Christensen**, previously an award-winning creative director, now writes full-time.

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