

Social Entrepreneurship: An Evidence-Based Approach to Creating Social Value (Bryson Series in Public and Nonprofit Management)

By Chao Guo, Wolfgang Bielefeld

Download now

Read Online →

Social Entrepreneurship: An Evidence-Based Approach to Creating Social Value (Bryson Series in Public and Nonprofit Management) By Chao Guo, Wolfgang Bielefeld


Social entrepreneurship explained

Social entrepreneurship is a hot topic in public and non-profit management. Organizations everywhere are looking for innovative ways to respond to financial, social, and regulatory pressures. The next generation of transformative leaders will be risk takers who know how to face even the biggest challenges using market-driven strategies that get results. This book contains everything students and professionals need to know about the cutting-edge practice of social entrepreneurship.

In *Social Entrepreneurship*, you'll learn how to read markets and environments to identify opportunities for entrepreneurial activity. Then, the authors show to convert opportunities into successful ventures: one-time initiatives, ongoing programs and new, mission-driven organizations are all covered. Sector-specific strategies and recommendations guide readers directly to the techniques that will have the biggest impact.

- Employs an evidence-based approach to help organizations achieve goals more efficiently
- Offers advice on taking advantage of new technologies and untapped resources using the most current approaches
- Written by renowned experts in the field of social entrepreneurship

Authors Guo and Bielefeld have been instrumental in advancing the study of social entrepreneurship, and they understand the trends and currents in the field. They bring readers up to date and ready them to begin implementing changes that really make a difference. In non-profits and government, leadership is already becoming synonymous with social entrepreneurship, and this book is its foundation.

 [Download Social Entrepreneurship: An Evidence-Based Approach ...pdf](#)

 [Read Online Social Entrepreneurship: An Evidence-Based Approach ...pdf](#)

Social Entrepreneurship: An Evidence-Based Approach to Creating Social Value (Bryson Series in Public and Nonprofit Management)

By Chao Guo, Wolfgang Bielefeld

Social Entrepreneurship: An Evidence-Based Approach to Creating Social Value (Bryson Series in Public and Nonprofit Management) By Chao Guo, Wolfgang Bielefeld

Social entrepreneurship explained

Social entrepreneurship is a hot topic in public and non-profit management. Organizations everywhere are looking for innovative ways to respond to financial, social, and regulatory pressures. The next generation of transformative leaders will be risk takers who know how to face even the biggest challenges using market-driven strategies that get results. This book contains everything students and professionals need to know about the cutting-edge practice of social entrepreneurship.

In *Social Entrepreneurship*, you'll learn how to read markets and environments to identify opportunities for entrepreneurial activity. Then, the authors show to convert opportunities into successful ventures: one-time initiatives, ongoing programs and new, mission-driven organizations are all covered. Sector-specific strategies and recommendations guide readers directly to the techniques that will have the biggest impact.

- Employs an evidence-based approach to help organizations achieve goals more efficiently
- Offers advice on taking advantage of new technologies and untapped resources using the most current approaches
- Written by renowned experts in the field of social entrepreneurship

Authors Guo and Bielefeld have been instrumental in advancing the study of social entrepreneurship, and they understand the trends and currents in the field. They bring readers up to date and ready them to begin implementing changes that really make a difference. In non-profits and government, leadership is already becoming synonymous with social entrepreneurship, and this book is its foundation.

Social Entrepreneurship: An Evidence-Based Approach to Creating Social Value (Bryson Series in Public and Nonprofit Management) By Chao Guo, Wolfgang Bielefeld Bibliography

- Rank: #96701 in Books
- Published on: 2014-03-17
- Original language: English
- Number of items: 1
- Dimensions: 9.10" h x .70" w x 7.00" l, .0 pounds
- Binding: Paperback
- 352 pages



[Download Social Entrepreneurship: An Evidence-Based Approac ...pdf](#)

 [Read Online Social Entrepreneurship: An Evidence-Based Appro ...pdf](#)

Download and Read Free Online Social Entrepreneurship: An Evidence-Based Approach to Creating Social Value (Bryson Series in Public and Nonprofit Management) By Chao Guo, Wolfgang Bielefeld

Editorial Review

From the Back Cover

Praise for *Social Entrepreneurship*

“Guo and Bielefeld have written a masterful, comprehensive, theory-based, evidence-driven, cutting-edge guide that will be valuable to students and practitioners of the art and science of social entrepreneurship for years to come. A must-read for anyone interested in social problem solving and innovation in the public, nonprofit, or business sectors and in the networks and hybrid organizations that define the fields of action for contemporary social entrepreneurs.”

—**Dennis R. Young**, professor of public management and policy, Andrew Young School of Policy Studies, Georgia State University

“Guo and Bielefeld have mastered the topic of social entrepreneurship for its current and future practitioners at the graduate and undergraduate levels. They have emphasized the organizational basis of social entrepreneurship that necessarily integrates the nonprofit, public, and commercial sectors. They have further utilized an evidence-based approach that delicately balances theory and practice.”

—**Gordon E. Shockley**, associate professor of social entrepreneurship, Arizona State University School of Community Resources & Development

“Guo and Bielefeld blend theory and practice in this important new addition to our understanding of the way social entrepreneurs create value for society. With the field of social entrepreneurship expanding quickly, there is a growing need for order amidst the creative chaos, and this book brilliantly fills that gap. *Social Entrepreneurship* successfully pulls together many of the field’s emergent ideas, tools, and frameworks into a tightly woven account of the process of conceiving, planning, launching, and expanding a social enterprise. This will become an essential point of reference for students, practitioners, and scholars interested in the intellectual and practical challenge of creating social impact.”

—**Peter Frumkin**, professor of social policy and faculty director, Center for High Impact Philanthropy, University of Pennsylvania

About the Author

CHAO GUO, PhD, is associate professor of nonprofit management in the School of Social Policy and Practice at the University of Pennsylvania. Dr. Guo is senior vice president of the International Council of Voluntarism, Civil Society, and Social Economy Researcher Associations and serves on several boards of directors and editorial boards. In 2008, he was selected as a recipient of the IDEA Award for research promise by the Entrepreneurship Division of the Academy of Management.

WOLFGANG BIELEFELD is professor emeritus at the School of Public and Environmental Affairs and the School of Philanthropy at Indiana University-Purdue University Indianapolis. He has taught at the University of Texas at Dallas, the University of Minnesota, and Stanford University. He has written many articles and books, including *Managing Nonprofit Organizations* and *Nonprofit Organizations in an Age of Uncertainty*.

Users Review

From reader reviews:

Eloisa Hurd:

Have you spare time for a day? What do you do when you have considerably more or little spare time? Yes, you can choose the suitable activity for spend your time. Any person spent their very own spare time to take a stroll, shopping, or went to typically the Mall. How about open or maybe read a book allowed Social Entrepreneurship: An Evidence-Based Approach to Creating Social Value (Bryson Series in Public and Nonprofit Management)? Maybe it is for being best activity for you. You already know beside you can spend your time together with your favorite's book, you can smarter than before. Do you agree with their opinion or you have additional opinion?

Lawrence Howe:

This Social Entrepreneurship: An Evidence-Based Approach to Creating Social Value (Bryson Series in Public and Nonprofit Management) book is not really ordinary book, you have after that it the world is in your hands. The benefit you will get by reading this book will be information inside this book incredible fresh, you will get information which is getting deeper you actually read a lot of information you will get. This specific Social Entrepreneurship: An Evidence-Based Approach to Creating Social Value (Bryson Series in Public and Nonprofit Management) without we recognize teach the one who reading it become critical in pondering and analyzing. Don't always be worry Social Entrepreneurship: An Evidence-Based Approach to Creating Social Value (Bryson Series in Public and Nonprofit Management) can bring once you are and not make your carrier space or bookshelves' become full because you can have it within your lovely laptop even telephone. This Social Entrepreneurship: An Evidence-Based Approach to Creating Social Value (Bryson Series in Public and Nonprofit Management) having great arrangement in word and also layout, so you will not truly feel uninterested in reading.

Sandra Lynn:

The reserve with title Social Entrepreneurship: An Evidence-Based Approach to Creating Social Value (Bryson Series in Public and Nonprofit Management) has a lot of information that you can study it. You can get a lot of gain after read this book. That book exist new expertise the information that exist in this publication represented the condition of the world at this point. That is important to yo7u to be aware of how the improvement of the world. This book will bring you throughout new era of the globalization. You can read the e-book with your smart phone, so you can read this anywhere you want.

Miguel Sherman:

People live in this new moment of lifestyle always attempt to and must have the free time or they will get wide range of stress from both lifestyle and work. So , whenever we ask do people have spare time, we will say absolutely without a doubt. People is human not really a robot. Then we inquire again, what kind of activity are there when the spare time coming to a person of course your answer may unlimited right. Then do you ever try this one, reading textbooks. It can be your alternative inside spending your spare time, often

the book you have read is usually Social Entrepreneurship: An Evidence-Based Approach to Creating Social Value (Bryson Series in Public and Nonprofit Management).

**Download and Read Online Social Entrepreneurship: An Evidence-Based Approach to Creating Social Value (Bryson Series in Public and Nonprofit Management) By Chao Guo, Wolfgang Bielefeld
#CXIUG2BODWV**

Read Social Entrepreneurship: An Evidence-Based Approach to Creating Social Value (Bryson Series in Public and Nonprofit Management) By Chao Guo, Wolfgang Bielefeld for online ebook

Social Entrepreneurship: An Evidence-Based Approach to Creating Social Value (Bryson Series in Public and Nonprofit Management) By Chao Guo, Wolfgang Bielefeld Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Social Entrepreneurship: An Evidence-Based Approach to Creating Social Value (Bryson Series in Public and Nonprofit Management) By Chao Guo, Wolfgang Bielefeld books to read online.

Online Social Entrepreneurship: An Evidence-Based Approach to Creating Social Value (Bryson Series in Public and Nonprofit Management) By Chao Guo, Wolfgang Bielefeld ebook PDF download

Social Entrepreneurship: An Evidence-Based Approach to Creating Social Value (Bryson Series in Public and Nonprofit Management) By Chao Guo, Wolfgang Bielefeld Doc

Social Entrepreneurship: An Evidence-Based Approach to Creating Social Value (Bryson Series in Public and Nonprofit Management) By Chao Guo, Wolfgang Bielefeld Mobipocket

Social Entrepreneurship: An Evidence-Based Approach to Creating Social Value (Bryson Series in Public and Nonprofit Management) By Chao Guo, Wolfgang Bielefeld EPub

CXIUG2BODWV: Social Entrepreneurship: An Evidence-Based Approach to Creating Social Value (Bryson Series in Public and Nonprofit Management) By Chao Guo, Wolfgang Bielefeld