



Entrepreneurial Icebreakers: Insights and Case Studies from Internationally Successful Central and Eastern European Entrepreneurs

By J. Prats, M. Sosna, S. Sysko-Romanczuk, Sylwia Sysko-Romanczuk

Download now

Read Online ➔

Entrepreneurial Icebreakers: Insights and Case Studies from Internationally Successful Central and Eastern European Entrepreneurs By J. Prats, M. Sosna, S. Sysko-Romanczuk, Sylwia Sysko-Romanczuk

This book presents key insights about the challenges and the approaches they applied. All companies are featured in 15 teachable case studies – ready to use in entrepreneurship and strategy courses – that represent a broad level of diversity with regard to countries, industries, topics, growth phases, challenges and internationalization strategies.

↓ [Download Entrepreneurial Icebreakers: Insights and Case Stu ...pdf](#)

📄 [Read Online Entrepreneurial Icebreakers: Insights and Case S ...pdf](#)

Entrepreneurial Icebreakers: Insights and Case Studies from Internationally Successful Central and Eastern European Entrepreneurs

By J. Prats, M. Sosna, S. Sysko-Romanczuk, Sylwia Sysko-Roma?czuk

Entrepreneurial Icebreakers: Insights and Case Studies from Internationally Successful Central and Eastern European Entrepreneurs By J. Prats, M. Sosna, S. Sysko-Romanczuk, Sylwia Sysko-Roma?czuk

This book presents key insights about the challenges and the approaches they applied. All companies are featured in 15 teachable case studies – ready to use in entrepreneurship and strategy courses – that represent a broad level of diversity with regard to countries, industries, topics, growth phases, challenges and internationalization strategies.

Entrepreneurial Icebreakers: Insights and Case Studies from Internationally Successful Central and Eastern European Entrepreneurs By J. Prats, M. Sosna, S. Sysko-Romanczuk, Sylwia Sysko-Roma?czuk **Bibliography**

- Rank: #5750075 in Books
- Published on: 2014-12-18
- Released on: 2014-12-18
- Original language: English
- Number of items: 1
- Dimensions: 8.50" h x .94" w x 5.50" l, .0 pounds
- Binding: Hardcover
- 404 pages

 [Download Entrepreneurial Icebreakers: Insights and Case Stu ...pdf](#)

 [Read Online Entrepreneurial Icebreakers: Insights and Case S ...pdf](#)

Download and Read Free Online Entrepreneurial Icebreakers: Insights and Case Studies from Internationally Successful Central and Eastern European Entrepreneurs By J. Prats, M. Sosna, S. Sysko-Romanczuk, Sylwia Sysko-Romanczuk

Editorial Review

About the Author

Julia Prats is an associate professor in the Department of Entrepreneurship at IESE Business School. She holds a Doctorate of Business Administration from Harvard University, an MBA from IESE Business School, and a Degree in Industrial Engineering from Universitat Politècnica de Catalunya, Barcelona. Julia was nominated as a Kauffman Emerging Scholar for her dissertation work.

Marc Sosna is a research fellow in the Department of Entrepreneurship at IESE Business School, and a PhD candidate in the Department of Strategic Leadership and Global Management at the Technical University Berlin. He also holds a Master of Business Administration and is involved in research, consulting, learning innovation activities and numerous international executive education and in-company programs across four continents.

Sylwia Sysko-Romanczuk is an associate professor of Management and Entrepreneurship at Warsaw University of Technology Business School. She is Doctor and Post-Doctor of Economics and Management Science at ORGMASZ Institute of Industrial Organization and Management. She was part of several international projects and courses in Manchester Metropolitan University, Harvard University and IESE Business School.

Users Review

From reader reviews:

Timothy Parker:

Do you have favorite book? When you have, what is your favorite's book? Publication is very important thing for us to know everything in the world. Each reserve has different aim or maybe goal; it means that guide has different type. Some people sense enjoy to spend their time and energy to read a book. They are really reading whatever they take because their hobby is actually reading a book. Why not the person who don't like looking at a book? Sometime, man or woman feel need book when they found difficult problem or exercise. Well, probably you should have this Entrepreneurial Icebreakers: Insights and Case Studies from Internationally Successful Central and Eastern European Entrepreneurs.

Donn Chavez:

The book Entrepreneurial Icebreakers: Insights and Case Studies from Internationally Successful Central and Eastern European Entrepreneurs can give more knowledge and also the precise product information about everything you want. So just why must we leave the best thing like a book Entrepreneurial Icebreakers: Insights and Case Studies from Internationally Successful Central and Eastern European Entrepreneurs? A few of you have a different opinion about e-book. But one aim which book can give many facts for us. It is absolutely correct. Right now, try to closer with your book. Knowledge or data that you take for that, you are able to give for each other; you may share all of these. Book Entrepreneurial Icebreakers: Insights and Case Studies from Internationally Successful Central and Eastern European Entrepreneurs has simple shape

however you know: it has great and massive function for you. You can appearance the enormous world by start and read a e-book. So it is very wonderful.

Robert Hay:

Information is provisions for anyone to get better life, information these days can get by anyone on everywhere. The information can be a understanding or any news even an issue. What people must be consider while those information which is inside former life are hard to be find than now's taking seriously which one is appropriate to believe or which one the particular resource are convinced. If you have the unstable resource then you understand it as your main information you will have huge disadvantage for you. All of those possibilities will not happen within you if you take Entrepreneurial Icebreakers: Insights and Case Studies from Internationally Successful Central and Eastern European Entrepreneurs as the daily resource information.

Sophia Morrison:

Within this era which is the greater particular person or who has ability in doing something more are more precious than other. Do you want to become considered one of it? It is just simple strategy to have that. What you need to do is just spending your time very little but quite enough to get a look at some books. Among the books in the top collection in your reading list is usually Entrepreneurial Icebreakers: Insights and Case Studies from Internationally Successful Central and Eastern European Entrepreneurs. This book which is qualified as The Hungry Hillside can get you closer in turning out to be precious person. By looking upwards and review this e-book you can get many advantages.

Download and Read Online Entrepreneurial Icebreakers: Insights and Case Studies from Internationally Successful Central and Eastern European Entrepreneurs By J. Prats, M. Sosna, S. Sysko-Romanczuk, Sylwia Sysko-Roma?czuk #VI4O5879YXU

Read Entrepreneurial Icebreakers: Insights and Case Studies from Internationally Successful Central and Eastern European Entrepreneurs By J. Prats, M. Sosna, S. Sysko-Romanczuk, Sylwia Sysko-Roma?czuk for online ebook

Entrepreneurial Icebreakers: Insights and Case Studies from Internationally Successful Central and Eastern European Entrepreneurs By J. Prats, M. Sosna, S. Sysko-Romanczuk, Sylwia Sysko-Roma?czuk Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Entrepreneurial Icebreakers: Insights and Case Studies from Internationally Successful Central and Eastern European Entrepreneurs By J. Prats, M. Sosna, S. Sysko-Romanczuk, Sylwia Sysko-Roma?czuk books to read online.

Online Entrepreneurial Icebreakers: Insights and Case Studies from Internationally Successful Central and Eastern European Entrepreneurs By J. Prats, M. Sosna, S. Sysko-Romanczuk, Sylwia Sysko-Roma?czuk ebook PDF download

Entrepreneurial Icebreakers: Insights and Case Studies from Internationally Successful Central and Eastern European Entrepreneurs By J. Prats, M. Sosna, S. Sysko-Romanczuk, Sylwia Sysko-Roma?czuk Doc

Entrepreneurial Icebreakers: Insights and Case Studies from Internationally Successful Central and Eastern European Entrepreneurs By J. Prats, M. Sosna, S. Sysko-Romanczuk, Sylwia Sysko-Roma?czuk Mobipocket

Entrepreneurial Icebreakers: Insights and Case Studies from Internationally Successful Central and Eastern European Entrepreneurs By J. Prats, M. Sosna, S. Sysko-Romanczuk, Sylwia Sysko-Roma?czuk EPub

VI4O5879YXU: Entrepreneurial Icebreakers: Insights and Case Studies from Internationally Successful Central and Eastern European Entrepreneurs By J. Prats, M. Sosna, S. Sysko-Romanczuk, Sylwia Sysko-Roma?czuk