



Mr. Blue Jeans: A Story about Levi Strauss (Creative Minds Biography)

By Maryann N. Weidt

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Editorial Review

From School Library Journal

Grade 4-6-- A six-chapter narrative of the life of the German Jewish businessman who settled in New York and then San Francisco after the Gold Rush, making millions selling denim work pants. Written in a simple yet varied style, this book may be compared to Sondra Henry & Emily Taitz's Everyone Wears His Name: A Biography of Levi Strauss , (Dillon, 1990). Unlike that book, which offers a colorful, original cover and many photo reproductions, this book is illustrated with a few muted drawings that lend a folktale quality. Also, it's possible that the combination of illustrations and subtitles may lead readers to confuse fact with fiction. Mr. Blue Jeans focuses on important biographical facts about Strauss, and includes details of special interest to children, omitting the extensive historical background information found in Henry & Taitz's book. Because Weidt's book lacks an index, it will offer minimal help to researchers. --Phyllis Graves, Creekwood Middle School, Kingwood, TX

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