



Mouse Tales: A Behind-The-Ears Look at Disneyland

By David Koenig

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Editorial Review

From Library Journal

Koenig, a freelance writer and editor, became friendly with many part-time employees of Disneyland in Anaheim. When they joined a major strike in 1984, Koenig was inspired to write this book. Drawing on interviews and extensive research, Koenig describes in detail Walt Disney's plan and the goals for his amusement park; the behind-the-scenes mechanisms of the attractions; the selection, training, and expectations of the employees; the persona of the Disney characters; profiles of guests (both welcome and unwelcome); the tragic accidents that have occurred and the lawsuits that ensued; and the spinoffs throughout the world. Though the lurid details of park mishaps and employee dissatisfaction are of interest to some, there's more here than most visitors would want to know. Even the author comes across as an admirer rather than as someone blowing the cover on the magic of Disney. Most libraries will want to stick with Birnbaum's *Disneyland* (Hyperion, 1992).

Elizabeth Loftus, Onondaga Cty. P.L., Syracuse, N.Y.

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From [Booklist](#)

Koenig's tale may surprise some, since many of its specifics are so at odds with the Magic Kingdom's ultrahygienic image. If you've heard about Euro-Disney's problems (management control of staff lingerie, etc.), you expect to hear the travails of Disneyland employees, and Koenig does not disappoint, offering detailed explorations of visitor complaint procedures in which employees are presumed guilty and given no opportunity to defend themselves; the rigors of wearing hot, heavy, bulky character costumes; etc. But surprise comes when you learn of the invasion of at least parts of the Happiest Place on Earth by vermin: when the staff of one concession stayed late to complete a special project, they were horrified to see rats literally come out of the woodwork when the main park lights went off. What's more, Disneyland battles invading insects in many areas by many means. For all that, Disneyland's management comes off well, only occasionally looking insensitive. A valuable addition to popular culture literature and to Disneyana. *Mike Tribby*

Users Review

From reader reviews:

Robert Music:

This Mouse Tales: A Behind-The-Ears Look at Disneyland book is absolutely not ordinary book, you have it then the world is in your hands. The benefit you have by reading this book is usually information inside this book incredible fresh, you will get info which is getting deeper a person read a lot of information you will get. This particular Mouse Tales: A Behind-The-Ears Look at Disneyland without we comprehend teach the one who examining it become critical in pondering and analyzing. Don't always be worry Mouse Tales: A Behind-The-Ears Look at Disneyland can bring when you are and not make your case space or bookshelves' come to be full because you can have it within your lovely laptop even phone. This Mouse Tales: A Behind-The-Ears Look at Disneyland having excellent arrangement in word along with layout, so you will not truly feel uninterested in reading.

Timothy Reed:

Spent a free time to be fun activity to perform! A lot of people spent their down time with their family, or all their friends. Usually they carrying out activity like watching television, going to beach, or picnic inside the park. They actually doing same every week. Do you feel it? Will you something different to fill your current free time/ holiday? Could possibly be reading a book may be option to fill your cost-free time/ holiday. The first thing that you'll ask may be what kinds of reserve that you should read. If you want to try out look for book, may be the guide untitled Mouse Tales: A Behind-The-Ears Look at Disneyland can be good book to read. May be it can be best activity to you.

Marcos Hawkins:

In this age globalization it is important to someone to acquire information. The information will make someone to understand the condition of the world. The health of the world makes the information better to share. You can find a lot of sources to get information example: internet, classifieds, book, and soon. You will see that now, a lot of publisher this print many kinds of book. The book that recommended to you is Mouse Tales: A Behind-The-Ears Look at Disneyland this reserve consist a lot of the information in the condition of this world now. This particular book was represented so why is the world has grown up. The dialect styles that writer require to explain it is easy to understand. Typically the writer made some investigation when he makes this book. This is why this book acceptable all of you.

Richard Russell:

This Mouse Tales: A Behind-The-Ears Look at Disneyland is brand new way for you who has fascination to look for some information given it relief your hunger details. Getting deeper you into it getting knowledge more you know otherwise you who still having little bit of digest in reading this Mouse Tales: A Behind-The-Ears Look at Disneyland can be the light food to suit your needs because the information inside that book is easy to get by means of anyone. These books develop itself in the form which is reachable by anyone, sure I mean in the e-book application form. People who think that in e-book form make them feel drowsy even dizzy this reserve is the answer. So there isn't any in reading a book especially this one. You can find actually looking for. It should be here for you. So , don't miss the idea! Just read this e-book style for your better life as well as knowledge.

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