



Japanese Fashion Cultures: Dress and Gender in Contemporary Japan (Dress, Body, Culture)

By *Masafumi Monden*

[Download now](#)

[Read Online](#) 

Japanese Fashion Cultures: Dress and Gender in Contemporary Japan (Dress, Body, Culture) By *Masafumi Monden*

From Rococo to Edwardian fashions, Japanese street style has reinvented many western dress styles, reinterpreting and altering their meanings and messages in a different cultural and historical context. This wide ranging and original study reveals the complex exchange of styles and what they represent in Japan and beyond, contesting common perceptions of gender in Japanese dress and the notion that non-western fashions simply imitate western styles.

Through case studies focussing on fashion image consumption in style tribes such as Kamikaze Girls, Lolita, Edwardian, Ivy Style, Victorian, Romantic and Kawaii, this ground-breaking book investigates the complexities of dress and gender and demonstrates the flexible nature of contemporary fashion and style exchange in a global context. *Japanese Fashion Cultures* will appeal to students and scholars of fashion, cultural studies, gender studies, media studies and related fields.

 [Download Japanese Fashion Cultures: Dress and Gender in Con ...pdf](#)

 [Read Online Japanese Fashion Cultures: Dress and Gender in C ...pdf](#)

Japanese Fashion Cultures: Dress and Gender in Contemporary Japan (Dress, Body, Culture)

By Masafumi Monden

Japanese Fashion Cultures: Dress and Gender in Contemporary Japan (Dress, Body, Culture) By Masafumi Monden

From Rococo to Edwardian fashions, Japanese street style has reinvented many western dress styles, reinterpreting and altering their meanings and messages in a different cultural and historical context. This wide ranging and original study reveals the complex exchange of styles and what they represent in Japan and beyond, contesting common perceptions of gender in Japanese dress and the notion that non-western fashions simply imitate western styles.

Through case studies focussing on fashion image consumption in style tribes such as Kamikaze Girls, Lolita, Edwardian, Ivy Style, Victorian, Romantic and Kawaii, this ground-breaking book investigates the complexities of dress and gender and demonstrates the flexible nature of contemporary fashion and style exchange in a global context. *Japanese Fashion Cultures* will appeal to students and scholars of fashion, cultural studies, gender studies, media studies and related fields.

Japanese Fashion Cultures: Dress and Gender in Contemporary Japan (Dress, Body, Culture) By Masafumi Monden Bibliography

- Sales Rank: #1611071 in Books
- Brand: imusti
- Published on: 2015-01-15
- Released on: 2015-01-15
- Original language: English
- Number of items: 1
- Dimensions: 9.33" h x .48" w x 6.05" l, .0 pounds
- Binding: Paperback
- 216 pages



[Download Japanese Fashion Cultures: Dress and Gender in Con ...pdf](#)



[Read Online Japanese Fashion Cultures: Dress and Gender in C ...pdf](#)

Download and Read Free Online Japanese Fashion Cultures: Dress and Gender in Contemporary Japan (Dress, Body, Culture) By Masafumi Monden

Editorial Review

Review

“Fashion trends are inherently transitory and intrinsically fragmented. Yet Monden sees sufficient continuities and commonalities within the world of contemporary Japanese fashion to warrant a search for significant social and cultural insights. In his four case studies, he examines fashion magazines aimed specifically at young men, the reasons behind the style choices of two female 'idol' singers, the seeming discontinuities between outward appearance and hardheaded individuality present in the heroine of a well-received film, and the long-term success of 'Ivy Style' among both men and women in the world of modern Japanese fashion ... his work upends conventional expectations by intuiting, for example, that fashion-conscious young Japanese men might well be rejecting the blue suit, white shirt and tie style typical of the conventional Japanese 'salaryman' rather than exhibiting a kind of feminized masculinity ... **Summing Up:** Recommended. Upper-division undergraduates and above.” ?L. A. Makela, emeritus, Cleveland State University, *CHOICE*

“Here is fascinating insight into the ‘boyish charm’ of Japanese menswear labels such as Milkboy. ... Suddenly, as an American, I am given new insight into the semiological logic of a style which one might have assumed to be uniquely American? the logic of ‘dressing down’ without actually dressing down; indeed, ‘dressing down’ to demonstrate ‘old money’ status. ... I for one have learned a lot.” -Ted Polhemus, *Fashion Theory: The Journal of Dress, Body and Culture*

About the Author

Masafumi Monden is Research Associate at the University of Technology, Sydney, Australia.

Users Review

From reader reviews:

George Marsh:

Have you spare time for a day? What do you do when you have considerably more or little spare time? Yes, you can choose the suitable activity intended for spend your time. Any person spent all their spare time to take a wander, shopping, or went to the actual Mall. How about open as well as read a book eligible Japanese Fashion Cultures: Dress and Gender in Contemporary Japan (Dress, Body, Culture)? Maybe it is to become best activity for you. You recognize beside you can spend your time using your favorite's book, you can cleverer than before. Do you agree with it has the opinion or you have some other opinion?

David Byrd:

Now a day individuals who Living in the era everywhere everything reachable by talk with the internet and the resources in it can be true or not need people to be aware of each info they get. How a lot more to be smart in acquiring any information nowadays? Of course the solution is reading a book. Examining a book

can help individuals out of this uncertainty Information specially this Japanese Fashion Cultures: Dress and Gender in Contemporary Japan (Dress, Body, Culture) book since this book offers you rich data and knowledge. Of course the data in this book hundred per cent guarantees there is no doubt in it you may already know.

David Fulton:

This Japanese Fashion Cultures: Dress and Gender in Contemporary Japan (Dress, Body, Culture) are usually reliable for you who want to be considered a successful person, why. The reason of this Japanese Fashion Cultures: Dress and Gender in Contemporary Japan (Dress, Body, Culture) can be one of many great books you must have is usually giving you more than just simple reading through food but feed you with information that perhaps will shock your previous knowledge. This book is handy, you can bring it just about everywhere and whenever your conditions in the e-book and printed ones. Beside that this Japanese Fashion Cultures: Dress and Gender in Contemporary Japan (Dress, Body, Culture) forcing you to have an enormous of experience for example rich vocabulary, giving you test of critical thinking that we all know it useful in your day task. So , let's have it and revel in reading.

Jon Fuselier:

This book untitled Japanese Fashion Cultures: Dress and Gender in Contemporary Japan (Dress, Body, Culture) to be one of several books in which best seller in this year, here is because when you read this e-book you can get a lot of benefit in it. You will easily to buy this specific book in the book shop or you can order it through online. The publisher of this book sells the e-book too. It makes you quickly to read this book, since you can read this book in your Smart phone. So there is no reason to you to past this guide from your list.

Download and Read Online Japanese Fashion Cultures: Dress and Gender in Contemporary Japan (Dress, Body, Culture) By Masafumi Monden #0VF1INLW5EB

Read Japanese Fashion Cultures: Dress and Gender in Contemporary Japan (Dress, Body, Culture) By Masafumi Monden for online ebook

Japanese Fashion Cultures: Dress and Gender in Contemporary Japan (Dress, Body, Culture) By Masafumi Monden Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Japanese Fashion Cultures: Dress and Gender in Contemporary Japan (Dress, Body, Culture) By Masafumi Monden books to read online.

Online Japanese Fashion Cultures: Dress and Gender in Contemporary Japan (Dress, Body, Culture) By Masafumi Monden ebook PDF download

Japanese Fashion Cultures: Dress and Gender in Contemporary Japan (Dress, Body, Culture) By Masafumi Monden Doc

Japanese Fashion Cultures: Dress and Gender in Contemporary Japan (Dress, Body, Culture) By Masafumi Monden MobiPocket

Japanese Fashion Cultures: Dress and Gender in Contemporary Japan (Dress, Body, Culture) By Masafumi Monden EPub

0VF1INLW5EB: Japanese Fashion Cultures: Dress and Gender in Contemporary Japan (Dress, Body, Culture) By Masafumi Monden