

# Best Practices in Organization Development and Change: Culture, Leadership, Retention, Performance, Coaching

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The case studies will help you:

- Analyze the need for the specific OD/HRD initiative
- Build a solid business case for OD/HRD
- Identify the audience for the initiative
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#### Review

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"very useful reference, loaded with first-rate exhibits and tables. Outstanding." (Stern's Management Review online, 1/02)

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"If you're looking to move human resources out of the administrative backseat to the driver seat of change management and strategic imperatives in your organization then this is the book you need to read. I recommend this book to any human resource or organization development professional or department who is seeking to be an active strategic business partner in their companies. The book documents excellent examples of benchmark tools and processes." —Sarah M. Plasky, strategic planning manager, The Document Company, Xerox

"This book is an excellent reference for all practitioners who are in the midst of helping their organizations become the benchmark of their industry. With the case study approach comes actual assessment instruments, initiative plans, and evaluation tools to help this take place. A very helpful tool that needs to be on every practitioner's desk." —Dave Mehl, director, Training & Development, SSOE, Inc.

"Any human resources, organization development professional, student or professor will immediately recognize the value and benefits of this handbook and will feel comfortable in implementing and learning about the practices provided." —William H. Sevilla, vice president human resources, St. Mary Medical Center; faculty member, University of Phoenix

"An invaluable, practical guide to the most promising trends in organization and human resources development. Compelling case studies offer unique insight into how global business leaders have effectively dealt with the challenges of transformational change." —William J. Trahan, partner-in-charge of organization and change strategy, PricewaterhouseCoopers

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