



## The One-Day Contract: How to Add Value to Every Minute of Your Life

By Rick Pitino, Eric Crawford

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**The One-Day Contract: How to Add Value to Every Minute of Your Life** By Rick Pitino, Eric Crawford

**A life-changing guide to achieving your goals, by the 2013 NCAA champion college basketball coach and #1 New York Times bestselling author.**

Rick Pitino is famous as one of the most dynamic and successful basketball coaches of our time, leading the University of Louisville Cardinals to the NCAA basketball championship in 2013, and is renowned for writing the #1 *New York Times* bestselling success and leadership book, *Success is a Choice*.

In his new book, *The One-Day Contract*, Pitino details his key to success, on the court and in life: to focus on making the most of each day, by creating a contract with yourself. Coach Pitino was able to turn Louisville into NCAA champions by applying this idea to everything he and the team did—every practice, every recruiting visit, every game preparation, every scouting report, every instruction that he gave players and coaches, and everything he did himself. Each day became just as important as reaching the national championship, and so, by honoring the one-day contract, he and Louisville moved through adversity toward their goal.

In this inspiring and practical guide, Coach Rick Pitino illustrates how to set your own one-day contract, and follow through to honor it for each day, each goal, and each interaction with another person. Pitino shows how to:

- Establish focus as a discipline in everything you do: planning, strategy, priorities, and career advancement.
- Discover the true key to success: not ambition, not wealth, not power, but humility.
- Use technology wisely—but don't let it replace personal connection with the people you work and live with.
- Own up to your problems, tell the truth and they will become part of your past. Lie and they become part of your future.

- Make small changes and add value to every minute of your life.

*The One-Day Contract* will reshape the way you approach your job, your goals, and your life.

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### **Editorial Review**

#### **Review**

“So much more than another Armani suit, Pitino has done a job of psychology and salesmanship that should serve as a how-to manual for his profession.” *?Chicago Sun-Times on Success Is a Choice*

“Pitino's track record is extraordinary . . . his personal style is also winning.” *?Time on Success Is a Choice*

#### **About the Author**

RICK PITINO is the head basketball coach at the University of Louisville. He won the NCAA Championship in 2013 with the Louisville Cardinals and the 1996 NCAA Championship with the Kentucky Wildcats?the only basketball coach to win national titles at two different universities. He will formally enter the Basketball Hall of Fame on September 8, 2013. Pitino also was head coach at Providence College during its remarkable NCAA tournament in 1987, and in the NBA as head coach of the New York Knicks and Boston Celtics. He has written five business and leadership books, *Rebound Rules, Lead to Succeed, Full-Court Pressure, Born to Coach*, and the #1 *New York Times* bestseller *Success is a Choice*.

ERIC CRAWFORD is an award-winning sports journalist in Louisville, Ky., where he writes and appears on the air for WDRB Television. He spent twelve years at the Louisville Courier-Journal newspaper, including six years as senior sports columnist. His work has been honored by the Associated Press Sports Editors and the Society for Professional Journalists, and has appeared in numerous newspapers as well as online for ESPN, The Sporting News and CNN.

### **Users Review**

#### **From reader reviews:**

#### **Michelle Porter:**

Why don't make it to become your habit? Right now, try to ready your time to do the important act, like looking for your favorite guide and reading a publication. Beside you can solve your long lasting problem; you can add your knowledge by the publication entitled The One-Day Contract: How to Add Value to Every Minute of Your Life. Try to make the book The One-Day Contract: How to Add Value to Every Minute of Your Life as your close friend. It means that it can for being your friend when you feel alone and beside those of course make you smarter than before. Yeah, it is very fortuned for you personally. The book makes you far more confidence because you can know almost everything by the book. So , we need to make new experience and knowledge with this book.

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**Kathleen Knight:**

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**Earl Casey:**

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