



Social Inequalities, Media, and Communication: Theory and Roots (Communication, Globalization, and Cultural Identity)

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Social Inequalities, Media, and Communication: Theory and Roots provides a global analysis of the intersection of social inequalities, media, and communication. This book contains chapter contributions written by scholars from around the world who engage in country- and region-specific case studies of social inequalities in media and communication. The volume is a theoretical exploration of the classical, structuralist, culturalist, postmodernist, and postcolonial theoretical approaches to inequality and how these theoretical discourses provide critical understanding of social inequalities in relation to narratives shaped by media and communication experiences. The contributors provide class and gender analyses of media and culture, engage theoretical discourses of inequalities and capitalism in relation to communication technologies, and explore the cyclical relationship of theory and praxis in studying inequalities, media, and communication.

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Editorial Review

Review

If Thomas Piketty put inequality on the global agenda for academics and policy makers, then this collection puts it on the map for communication scholarship, policy research, and media activism. Combining a range of approaches to critical theory with rich case studies, *Social Inequalities, Media, and Communication* shines a bright light on one of the world's most critical problems. (Vincent Mosco, Professor Emeritus, Queen's University, Canada)

Social Inequalities, Media, and Communication: Theory and Roots offers a different approach to the field of media and communication research. The thematic area as such is well known and frequently studied, but this anthology brings in a new bouquet of fresh international researchers. It also provides new frameworks for such well-studied concepts as the North/South contradiction, digital divide, and sustainable development. The chapters are based on historical roots and postcolonial theories, but they also present case studies on class, race, gender, and communication technology, frequently challenging conventional categories of theory and praxis. (Ullamaija Kivikuru, University of Helsinki)

About the Author

Jan Servaes is chair professor in the Department of Media and Communication at the City University of Hong Kong and UNESCO chair in communication for sustainable social change at the University of Massachusetts Amherst.

Toks Oyedemi received his PhD from the University of Massachusetts Amherst.

Users Review

From reader reviews:

Mary Mohammad:

Nowadays reading books be than want or need but also become a life style. This reading practice give you lot of advantages. Associate programs you got of course the knowledge your information inside the book which improve your knowledge and information. The info you get based on what kind of reserve you read, if you want drive more knowledge just go with education books but if you want experience happy read one with theme for entertaining for example comic or novel. The particular *Social Inequalities, Media, and Communication: Theory and Roots (Communication, Globalization, and Cultural Identity)* is kind of publication which is giving the reader unforeseen experience.

Amanda Acuna:

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Cynthia Campbell:

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Ed Abraham:

Social Inequalities, Media, and Communication: Theory and Roots (Communication, Globalization, and Cultural Identity) can be one of your basic books that are good idea. All of us recommend that straight away because this reserve has good vocabulary that will increase your knowledge in vocab, easy to understand, bit entertaining however delivering the information. The article writer giving his/her effort to set every word into joy arrangement in writing Social Inequalities, Media, and Communication: Theory and Roots (Communication, Globalization, and Cultural Identity) although doesn't forget the main stage, giving the reader the hottest as well as based confirm resource data that maybe you can be one of it. This great information can certainly drawn you into brand-new stage of crucial pondering.

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