



Deciding to Thrive: Lessons Learned in My Search for the Meaning of Success - And How to Sustain It

By John Wasserman

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100% of the proceeds from this book will go to Children's Dyslexia Centers. Do you want to control your own destiny and be the master of your fate but feel... stuck? So did I! This is the story of my transformation from being in a successful career but feeling like I was in a rut to thinking like a champion. My solution? Read, read, and read some more--fifty self-help and professional-advice books in one year. Deciding To Thrive is the distillation of what I learned about the nature of happiness, the meaning of success, the purpose of money, and the all-essential "why" that helps great entrepreneurs create companies. Deciding To Thrive charts the path to awesome--overcome adversity, uncertainty, and risk, while expanding your capacity and cash flow. Yes, you can achieve peak performance and live your dream life... it all starts with your mindset.

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Editorial Review

From the Author

After reading over 200 books on leadership, self help, coaching, and mentoring I finally put it all together in one book. ***Deciding to Thrive***.

Every penny the book generates will be ***donated to Children's Dyslexia Centers***. A charity I am quite passionate about. Studies show that about one in five have some form of dyslexia. I know we can make a difference.

I also think ***Deciding to Thrive*** will have a profoundly positive impact on those that read it. A transformation for some, from being stuck to being successful and happy. And for others, the path to a dream life.

About the Author

John Wasserman, an executive with a \$200-million-a-year international consumer-products marketing company, has coached thousands of people to create essential habits for personal and professional growth as they began their journey to success. He began in 1991 as a sales representative for Vector Marketing, selling CUTCO Cutlery in Philadelphia, Pennsylvania. He is CEO of Fast Start, LLC, author of *No Shorts, Flip-Flops, Or Sunglasses: How To Get And Make The Most Of Your First Real Job*, a frequent public speaker and, as a Division Manager for Vector Marketing, responsible for more than thirty field office locations in the Philadelphia-New York region.

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