



A Practical Guide to Transportation and Logistics

By Michael B. Stroh

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A Practical Guide to Transportation and Logistics provides an overview of the key elements of business logistics. Written in a clear and straightforward style, this new and expanded third edition is a valuable tool for the student and the front-line manager. A Practical Guide to Transportation and Logistics provides the reader a basic understanding of such topics as: Domestic Transportation, International Logistics, Export/Import Procedures and Techniques, Warehousing and Inventory Management, Logistics Technology Issues, Logistics Outsourcing/Third-Party Logistics and Negotiation Strategies. Additional features include Money-saving tactics you can implement now and Logistics Lore - Real-world stories of relevant logistics issues.

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Editorial Review

Review

Congratulations on a real professional publication. --William J. Augello, Esq. -- Author of Transportation, Logistics, and the Law

This is one of the very best publications now available in transportation and logistics for anyone planning on entering the logistics industry; current professionals in the industry who wish to sharpen their skills on a broad base of key elements of transportation and logistics; and others in logistics management who are preparing for professional degrees or certifications in logistics and wish to use this excellent text as a bridge to more comprehensive and advanced logistics courses. I truly found this text very balanced between solid knowledge and real world application. --Frank R. Breslin, Dean -- Institute of Logistical Management

What began as an internal training reference for front-line shipping supervisors is now a reference textbook geared to both students and logistics professionals. The third edition of A Practical Guide to Transportation and Logistics has been expanded to more effectively cover transportation and logistics basics, including outsourcing, warehousing and inventory management, technology evaluation, and negotiation strategies. Key Takeaways: Logistics Lore capsules, which offer real-world stories on relevant logistics issues, as well as ready-to-implement cost-cutting tactics in a variety of areas. --Amy Roach Partridge -- Inbound Logistics Magazine

About the Author

Mike Stroh has been a logistics practitioner since 1979, predominantly in an international environment. He has served in a variety of operational and administrative positions in a diverse range of industries including wearing apparel, footwear, automotive, machinery, metals and hazardous chemicals. He is a graduate of the Academy of Advanced Traffic (now known as the Institute of Logistical Management). He has a B.S. in Transportation from St. John's University, New York and an M.B.A. in Global Management from the University of Phoenix. As well, he is a member of the Council of Supply Chain Management Professionals, SOLE - The International Society of Logistics and a certified member of the American Society of Transportation and Logistics. Currently, Mike operates a consulting company called Logistics Network Inc.

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