



The Professional Landscaper's Handbook: Everything You Need to Know to Start and Run Your Own Landscaping or Lawn Care Business

By Michaels

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Whether you're an experienced landscaper or new to the trade, The Professional Landscaper's Handbook gives you the tools you need to start your own landscaping or lawn care business and make it a success. This no-nonsense guide reveals the techniques professionals use to keep landscapes looking their best. And it clearly explains the nuts and bolts of running your own profitable business. Each topic has been extensively researched, so your work will be backed by university findings, not guesswork. Bypass the trial-and-error school of landscaping, and learn the right way to do things...from the start. NOTE: The business start-up, employer requirements, bookkeeping, and tax chapters are only suitable for businesses in the U.S. Eleven of the fifteen chapters can be used by landscapers anywhere. For example, the chapter on determining an accurate hourly rate (bidding/estimation) can be used by businesses in all regions. The majority of the book covers landscape management practices, and these techniques are suitable for all regions. Also available in Spanish: search for "Guia del jardinero profesional" on Amazon.com.

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The Professional Landscaper's Handbook: Everything You Need to Know to Start and Run Your Own Landscaping or Lawn Care Business By Michaels Bibliography

- Sales Rank: #608726 in Books
- Published on: 2013-07-24
- Original language: English
- Number of items: 1
- Dimensions: 9.25" h x .68" w x 7.50" l,
- Binding: Paperback
- 298 pages

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