



Managing Sustainable Tourism: A legacy for the future

By David L. Edgell Sr

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Managing Sustainable Tourism tackles the tough issues of tourism such as negative environmental impact and cultural degradation, and provides answers that don't sacrifice positive economic growth. It offers practical plans for fostering harmonious relationships among local communities, the private sector, not-for-profit organizations, academic institutions, and governments at all levels as well as develops management practices and philosophies that protect natural, built, and cultural environments while reinforcing positive and orderly economic growth.

Since the first edition, there have been many important developments in the field, and this second edition has been revised and updated in the following ways:

- Updated content to reflect issues and trends, including: impact of the internet, slow tourism, responsible tourism, pro – poor tourism and motivations of the individual tourist
- New and updated international case studies of successes and failures to reflect current challenges and practices
- New lecturer and student online resources including PowerPoint slides and practical scenarios.

This volume provides a wealth of information and guidance on managing sustainable tourism now and in the future and will be invaluable to educators, students, developers, entrepreneurs, investors, tourism strategists, planners and policymakers.

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Editorial Review

Review

"Managing Sustainable Tourism is a must read for educators, students, tourism strategists, policymakers, planners, developers, entrepreneurs, and investors. This second edition explores critical issues and trends impacting tourism, the world's largest industry, while concurrently examining global challenges and opportunities. Through case studies, policy analysis, and management practices, Dr. David Edgell provides multifaceted approaches to managing sustainable tourism that brilliantly bridge theory and practice. *Managing Sustainable Tourism* also brings to attention the importance of "coopetition" and the critical relationship needed among local communities with the private sector, not-for-profit organizations, academic institutions, and governments. Sustainable tourism, as shared through this new edition, is a legacy for the future and a potential driving force toward economic development, conservation of the natural environment, and global peace." - Kristen Betts, Clinical Professor, EdD Program in Educational Leadership & Management, Drexel University, USA.

"The new edition of *Managing Sustainable Tourism* is a tremendous resource for those seeking to learn more about tourism issues ranging from rural sustainability challenges to urban development opportunities and the history of sustainable tourism to sustainable tourism issues expected to affect the future. This book will be good for not only students and tourism professionals, but also for community planners." - Jason R. Swanson, Ph.D., Director of Undergraduate Studies, Department of Retailing and Tourism Management, University of Kentucky

About the Author

David L. Edgell, Sr. is Professor and Director at the Institute for Tourism at East Carolina University, located in Greenville, North Carolina. He has also served as consulting Vice President for Strategic Marketing at MMG Worldwide and as President of the National Rural Tourism Foundation. Dr. Edgell has specialized in most of his education and work in trade, tourism, and economic development. He has authored six books and over a hundred articles, has served as the Under Secretary of Commerce for Travel and Tourism (the U.S. Government's highest position in tourism) and Commissioner of Tourism for the U.S. Virgin Islands, and is a founding member of the International Academy for the Study of Tourism.

Users Review

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Lisa Maurer:

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Cindi Russell:

A lot of people always spent their own free time to vacation as well as go to the outside with them family or their friend. Do you realize? Many a lot of people spent they free time just watching TV, or maybe playing video games all day long. In order to try to find a new activity that is look different you can read some sort of book. It is really fun for yourself. If you enjoy the book that you just read you can spent all day every day to reading a publication. The book *Managing Sustainable Tourism: A legacy for the future* it is very good to read. There are a lot of those who recommended this book. These people were enjoying reading this book. Should you did not have enough space to develop this book you can buy the particular e-book. You can m0ore effortlessly to read this book through your smart phone. The price is not to fund but this book possesses high quality.

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