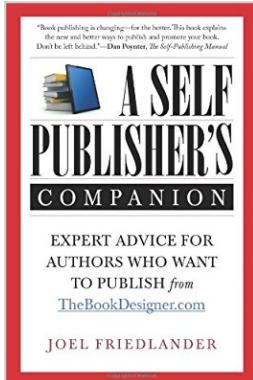


A Self-Publisher's Companion

By Joel Friedlander



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"Book publishing is changing-for the better. This book explains the new and better ways to publish and promote your book. Don't be left behind."

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-Chris Brogan, co-author of the New York Times Bestseller, *Trust Agents*

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-Joanna Penn, TheCreativePenn.com

From the Author

I wrote this book to explain the world of self-publishing to authors thinking about getting into print or e-books. With the rise of print on demand technology and the coming of ebooks, it's time for every author to consider taking control of their publishing destiny. There's no reason for writers to postpone their writing career any more.

From the Back Cover

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"This book is evergreen, it will outlive the latest tools and techniques in the online world. It resonates with Joel's many years of experience within the publishing world, his love of content creation and beauty as well as his amazing skills as a popular blogger. Highly recommended for anyone considering the self-publishing route or if you want to know more about aspects of publishing in a digital age. I have self-published four books now and still found myself jotting down notes from the useful information."

--**Joanna Penn**, TheCreativePenn.com

"Only Joel Friedlander--with his extensive hands-on experience as author, graphic designer, and publication consultant--could write *The Self-Publisher's Companion*. A candid, informed perspective combined with exhaustively detailed advice & tips. If you want to have a profitable self-publishing experience, avoiding the pitfalls that so many fall into, you'll want to read this book before proceeding further."

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"A unique and important addition on the subject matter of self-publishing and why you should think about it."

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